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Education | Technology | Design

These principles are the heart of all my work because communicating information efficiently depends on all three. I leverage my background in teaching, familiarity with state-of-the-art production tools and extensive background in visual design to develop learning experiences feel 'right' and are engaging to learners on all levels.

Education

Master of Education - *Instructional Technologies*

San Francisco State University, San Francisco, California

Bachelor of Arts – *Fine Art*

Saint John's University, Collegeville, Minnesota

Instructional Design Experience:

Delta Dental of California | 2019 - 2021

During my time at Delta Dental, I've had the opportunity to work on multiple enterprise-wide training development projects using Articulate Storyline. Including a complete redesign of their Board of Directors compliance training, a course introducing employees to the basics of Delta Dental's history, corporate structure, products and community involvement, a course detailing the 'Customer's Journey' through the Operations department and most importantly, a complete strategic overhaul of the enterprise annual compliance training catalog.

For this project I worked with members of the compliance team and instructional designers from across the enterprise to develop a series of narrative-driven courses using scenarios animated in Vyond to deliver essential content in a way that is entertaining and informative to improve learner engagement and retention.

Abbott Laboratories | 2021

I've been working with internal SME's at Abbot Laboratories on the redesign of several courses outlining various internal procedures for the enterprise which will be developed and delivered in Articulate Storyline. Using an agile approach to collaborate with individuals across several global locations, we've been systematically reworking the existing training assets by restructuring the content and course sequencing and reimagining the user interface for the entire sequence to deliver a more learner-friendly experience.

Stanford Land, Building & Real Estate | 2019 - 2020

I worked with members of the Stanford University Land, Buildings & Real Estate group (LBRE) to develop an online course in Articulate Rise outlining University policies for campus development projects, including the initiation process, funding procedures and environmental planning and design policies. The course was intended to serve as an in-the-field reference guide and was designed to be fully functional in a digital format and easily accessible from various mobile devices.

Stanford Health Care | 2019

Stanford Health Care built a new state-of-the-art hospital on the campus of Stanford University. I worked on a team responsible for developing a wayfinding course using Storyline 360 to instruct staff on the building's design principles, locations of major departments, how to navigate the new facility effectively and understand signage they will encounter as they move throughout the building. Course functionality included streamlined floorplan guides, interactive maps using 360-degree images and drag and drop interactions that reinforced navigational concepts.

Kaiser Permanente School of Allied Health Sciences | 2018 - 2019

HPSAHS recently celebrated their 30th anniversary and I collaborated with in-house instructional designers to develop an instructional video to mark the occasion. I was responsible for storyboarding the project, filming interviews with students and faculty and creating a final product that incorporated archival footage, classroom sequences and personal interviews that blended seamlessly to tell the story of the institution's history.

Santa Clara University – Miller Center for Social Entrepreneurship | 2018 - 2019

Human-Centered Design Thinking (HCDDT) is at the forefront of current educational theories. I was responsible for the visual design of an Augmented Reality (AR) experience developed by the Miller Center that teaches the principles of HCDDT to the public. I developed the iconography, overall visual design and original animations used in the course and used Zap Studio to author an AR experience that brings this experience to life for anyone exploring the process of using HCDDT as a problem-solving tool.

Stanford University Law School | 2018 - 2019

I worked with Law School staff to develop a series of animated vignettes on the topic of implicit bias training using the application Vyond. These animations were incorporated into an Articulate Storyline 360 course and hosted on the Stanford Law School LMS for access by law school faculty and staff.

Oracle | 2018

Partnered with in-house Instructional Designers to refine instructional modules for Oracle's Sales and Marketing operations that introduced key personnel to updated cloud-based tools and policies. Used Adobe Captivate and Audition to edit and integrate audio, add motion graphics and adjust content timing to flow seamlessly throughout a multiple course sequence.

California Child Welfare Digital Services | 2017 – 2018

Produced an informational video introducing a software rollout produced with Agile development methods to CWS intake employees across California. Developed the visual design for a series of interactive courses and instructional videos demonstrating the new system and developed numerous courses used in the transition.

CalCannabis | 2017

Designed the user interface and overall visual experience for eLearning courses being developed by the Cannabis Cultivation Licensing Board for use throughout the state of California.

California Correctional Healthcare Services | 2017

Provided expertise as a developer of interactive courses that were used in correctional healthcare facilities state-wide, while working collaboratively with a team of Instructional Designers based throughout the United States.

Covered California | 2014 – 2016

Served as Subject Matter Expert, co-developer and trainer for a series of Instructor Led Trainings presented to internal instructional designers on the effective use of Articulate Storyline. Acted as lead visual designer for a series of courses for Covered California that focused on initial training and recertification for enrollment counselors. Created graphics used throughout the courses and developed several of the courses using Captivate. Produced a series of courses using Storyline and published to HTML5 standards for SCORM compliance.

Seafood Watch Program at the Monterey Bay Aquarium | 2013 – 2015

Functioned as lead visual designer and developer for a series of eLearning modules that educated audiences about the philosophies of the Monterey Bay Aquarium's Seafood Watch program. Created modules with custom drag and drop interactions using Captivate, Flash and Edge Animate. Recorded and edited audio interviews and created custom illustrations and animations used in each of the modules.

Stanford University School of Medicine | 2014 – 2015

Developed a printed job aid, eLearning module and a series of instructional videos for key team members on the procedures for setting up the school's Department Operations Center in the event of an emergency. Worked with a Stanford SME on script development and storyboards and served as director during filming on campus. Created graphics, edited and completed post-production of the videos using Premier Pro. Published Storyline courses to HTML5 standards for SCORM compliance with Stanford's LMS

Solutions West | 2015

Acted as director and producer of an informational video showcasing the achievements of the company. Responsible for script and storyboard development as well as directing filming. Worked with key members of the Solutions West team to tell the story of what the firm had accomplished in the public sector. Edited the video and completed all postproduction.

California Department of Public Health | 2015

Worked with trainers at SolutionsWest to produce an instructional video demonstrating the features of the Hewlett Packard Revolve computer/tablet. Developed a script and storyboards for the video, directed the video shoot, edited and completed postproduction of the final video and prepared it for distribution to CDPT employees throughout California.

Los Angeles County | 2014 – 2015

Established the visual design for a series of training courses for new social services intake software used by Los Angeles County. Worked with principal members of the training team in Los Angeles and Sacramento to develop an updated visual identity for the training program that was implemented in counties across the State of California. Developed multiple courses that were published to HTML5 and SCORM compliant standards.

Hawai'i Health Connector | 2013 – 2014

Produced updated Captivate eLearning courses based on previously developed materials that were used as internal training modules for administrators and employees of Hawai'i Health Connector, the state-run healthcare exchange for Hawai'i.

Applications and Programs

Adobe Audition

Adobe InDesign

Articulate Storyline 360

Adobe Captivate

Adobe Photoshop

Microsoft PowerPoint

Adobe Edge Animate

Adobe Premier Pro

Microsoft Word

Adobe Illustrator

Articulate Rise

Vyond Animation Software

References Available Upon Request